

LARGEST HOME DELIVERY BY FAR IN THE GREATER TORRANCE AREA

# Torrance Herald

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# DAIRIES GIVEN ANOTHER CHANCE

### A Penny for your Thoughts

What is the most interesting part of the Torrance Herald? This question was asked of six persons met this week by your HERALD photographer. Their answers and their pictures are below.

**Mrs. E. R. Feusler, Salt Lake City, Utah, housewife.**  
"I am visiting here and the few copies of the HERALD that I have seen have pleased me. At home I like the Tribune and read Dan Valentine's column every day. I like your editorials."

**Jack Thompson, Palos Verdes, salesman.**  
"I like your front page makeup and think your display ads do justice to the rest of the paper. I handle the advertising for the company I work for and feel justified in saying your ads have appeal."

**Evelyn Payne, 11, 747 E. 24th St., student.**  
"I like the front page of the Torrance Herald and think the stories are good. I also like the comics and never miss reading them."

**Mrs. Myra Curtis, 2414 W. 23rd St., Employment office.**  
"I like world news but realize local news is important to a community newspaper. I like your ads and classified ads. I also like an Landers' column."

**Tony Costa, Los Angeles beer distributor.**  
"I am down here in Torrance three times a week and usually buy a copy of either the Sunday or Thursday HERALD. I think your news and picture coverage is as good as I see anywhere."

**Dwaine Gris, 2510 Alberta, student.**  
"I like the HERALD. First I like the sports and Little League news. Then the comic strips, TV news and pictures."

**Jeannine Hites, 147 Funeral services for Mrs. Jeannine Hites, 147 Beech Ave., will be held Monday at 1 p.m. in the Chapel of the A. M. Gambis Mortuary in Torrance. Burial will be in Inglewood Park Cemetery.**  
**Mrs. Jenkin, who died Sept. 12, is survived by sons William E. and Richard J. Jenkin; a daughter, Mrs. Myrtle Cox of Torrance; five grandchildren and six great-grandchildren.**

## PUC Orders New Hearing On Narbonne Water Rate

Reopening of the old rate case involving the Narbonne Ranch Water Co. No. 2 was announced in Los Angeles yesterday by the California Public Utilities Commission. Following 1953 hearings, the PUC authorized the company to increase its rate but at the same time ordered substantial improvements to provide adequate service. The company serves about 1100 customers in the Lomita and Torrance area. Improvements specifically ordered five years ago included higher water pressure throughout the system.

**THE ORDERS TO reopen the proceeding noted that the company "may not have made the improvements" required by the 1953 ruling.** Further hearings will be held to determine whether the decision should be altered or amended in any respect or whether additional orders should be entered. Time and place of the hearings have not been determined.

Protests of residents along the Torrance-Lomita boundary who are served by the small water company have been made to the Public Utilities Commission and to the Torrance city council recently. Residents charged before the city council meeting last month that service was still inadequate. A meeting with city officials has started proceedings to annex the area to the Torrance Municipal Water District.

## Council Approves Magazine Proposal

A proposal that magazine dealers in the city go under a voluntary self-regulation system was approved by the city council here Wednesday night. Proposed by a council-appointed investigation committee, the plan would encourage the cooperation of Torrance dealers and distributors in the area in keeping law or suggestive publications off newsstand shelves.

The Rev. William Schatz speaking for the committee said the program would include presentation of commendatory certificates and window decals to those merchants cooperating with the program. The council approved purchase of the materials needed in the program from city funds.

Cooperation of two wholesale dealers who supply nearly all of the magazines to the city has been pledged, the council was told.

The dealers agreed that merchants would not be required to take any magazines they did not want.

Mrs. Francis Stockle was chairman of the committee appointed last fall by the council. Acting Mayor Willys Bloom thanked the committee and asked the members to continue the work on behalf of the city.

## Highway Group To Ask Time Cut For Freeway

A special meeting of the Joint Interim Committee on Highway Problems pertaining to the San Diego Freeway will be held in the George Green Auditorium of the Inglewood High School at 1 p.m. Tuesday, Sept. 23. The meeting was called on the recommendation of State Assemblyman Charles Edwards Chapel of the 46th district.

Discussion at the meeting will be devoted almost entirely to that portion of the San Diego Freeway which will pass from Jefferson Blvd. in Culver City southbound to the Harbor Freeway interchange. The Division of Highway Engineers has estimated completion of this stretch within six years.

It is anticipated that as a result of the hearing the highway group will ask to have the time cut from six to three years on the basis of federal highway appropriations currently being received by the State of California which might be earmarked for the San Diego Freeway.

## Loranger to Spearhead Drive For Uniform Mail Address

Appointment of Paul D. Loranger of Paul's Chevrolet to head a Chamber of Commerce committee to secure uniform mailing addresses for all Torrance residents has been announced by President Fred W. Mill.

Loranger's appointment will take effect immediately. Mill said. Named to serve with Loranger was William J. Barnes, president of the Riviera Homeowners Assn. and chairman of the city's library commission.

Three sections of the city do not receive mail through the Torrance post office, but must have their mail addressed to adjacent cities, Mill said. Largest of these is the Riviera section which is served by a Redondo Beach mailing address.

A recent resolution of the Chamber urging consolidation of Torrance's communities into a single mailing address has been filed into the Congressional Record, Mill said.

He added that top Washington officials including Presidential Assistant Sherman Adams, Vice President Nixon, Senator Knowland and Congressman King have indicated their approval of the move.

## CC Speaker New President

Dr. Stuart E. Marsee, new president of El Camino College will be officially welcomed to the City of Torrance at the September breakfast meeting of the Torrance Chamber of Commerce Tuesday.

The breakfast starts at 7:30 a.m. according to co-chairmen George A. Bradford and Dr. J. H. Hull.

Hal Frontz, chairman of the Chamber's economic understanding committee, will present certificates to members just completing the second 17-week economic discussion group course.

## State Announces Low Bidder for Freeway Project

Apparent low bidder for construction of the Harbor Freeway between 124th St. and 106th St. in the firm of Krohn, Polish, and Kral, with an offer of \$1,376,660.

State Director of Highway, officials opened a total of seven bids for the project Thursday.

The contract is expected to be awarded within two weeks, and construction will begin the first part of October. Completion date is mid-1960.

Completion of this segment will leave only the section between 106th St. and Pacific Coast Hwy. to be completed. The downtown Los Angeles interchange and the Harbor

**CAUTION REQUIRED** . . . This familiar scene through the city streets Thursday is the signal for all motorists to be especially wary when driving the city streets during school hours. Three Mrs. Ruth Ballard reports a group of young students near Torrance High School at First Ave. Police Sgt. Tom Ross reports that all young children near city schools have been regulated, and that a 25-mile-per-hour school zone will be strictly enforced. (Herald Photo)



**PROMINENT VISITORS** . . . Visiting Torrance this week during campaign swings through the Southland were Governor and Mrs. Goodwin Knight and A. Ronald Bolton, state treasurer. Knight and Bolton spoke Thursday in Welteria. (Herald Photo)

## Parade, Queen Contest Top Welteria's Roundup

Doye O'Dell, western radio, television, movie, and recording artist, will be grand marshal today as Welteria residents stage their annual Roundup Day Parade.

The parade is scheduled to start at noon at Pacific Coast Hwy. and Newton St., according to Dick Sagrillo, vice president of the sponsoring Welteria Business Men's Assn.

The parade will travel west on Newton St. to Madison Ave., north to 242nd St., and west to Hawthorne Ave., then east on 15th St., and up to Welteria Park.

The parade is expected to be more than an hour long, spokesmen for the sponsors report.

Kiddie games and concession stands will highlight the "fun time at the park" phase of the celebration from 2 until 4:30 p.m.

Selectors of the Welteria queen will begin at that time. Each contestant will receive a trophy while the new queen will receive a surprise award in addition to the first place trophy. It was reported.

## Contract for South High Due Tuesday

Apparent low bidder for construction of the third segment of South High School was the Oliver Construction Co. with a bid of \$1,014,195. It was announced this week by S. K. Waldrip, district business manager.

Awaiting of the contract for the project is expected at next week's meeting of the board. Seven bids were submitted.

Waldrip said the low bid represented a savings of more than \$40,000 when compared to the lowest of three bids received last month. All three previous bids had been rejected.

## Jaycees to Fete National Proxy At Party Here

Robert Cox, president of the United States Junior Chamber of Commerce, will be guest of honor at a cocktail party at Capri Inn at 5:30 p.m. Tuesday.

In making the announcement, President Bob Bark of the local Jaycees said Cox will be the first National Jaycee Officer ever to visit the Torrance area.

Cox, 31-year-old Chaswell Hill, was elected at the Jaycee National Convention in Los Angeles last June. He served as national vice president in charge of youth and sports for the U.S. Jaycee "47-52" division during Torrance's Dick Fitzgerald's tenure of the Chamber of Commerce.

The leader of 23,000 young men between the ages of 21 to 35 in 2600 communities dedicated to community service through leadership training. Cox is well known for the blocking back by Nat'l Chamber International's former All-American football star, Coach "Red" Jones.

## School Date . . . First days of school are raged for some as it demonstrated here by Torrance High Fresh Judd

For a gang of boys—probably sophomores, the student body officers to paint Judd up like a Nabucco in drag. The same night, however, at least one health instructor has received a butchered haircut which will take more than a washing to cure. (Herald Photo)

## Council Tables Ouster

Dairy operators in Torrance were given a second chance this week but will be subjected to stricter regulations in the future as a result of city council action Wednesday night.

The city fathers tabled indefinitely an ordinance which would have abolished the 11 local dairies at the end of next year, and ordered preparation of an ordinance that would set up more strict sanitary standards for the enterprises.

The council acted despite a demand by owners of homes near some of the dairies that the bovine banishment ordinance be adopted.

**THE HOMEOWNER** delegation, led by Mrs. Leoda Dedak, claimed that while a spraying program had been partially effective in controlling flies, residents still were plagued by other insects, rodents and unpleasant odors.

Their claims included a report that a child had been bitten by a rat. A police investigation ordered by Willys Bloom, mayor pro tem, revealed that Richard Hyspen, 5, of 17031 Illinois Ct., was bitten on a finger Tuesday afternoon while playing at a neighbor's home.

**A REPRESENTATIVE** of the dairymen, Stanley Vegas, maintained that any rats probably came from a drainage ditch rather than from a dairy. He said the insects bothering homeowners probably were bred in dichondra lawns and that pets in the residential area aggravated the fly problem.

City Atty. Stanley Remel, however pointed out to the Council an existing ordinance probably will force the dairies to move by the end of 1963 because all are located on land zoned for other uses.

Wednesday night's hearing was a continuation of a session conducted by the Council three months ago as the result of homeowner complaints. Dairymen at that time promised an intensive clean-up campaign.



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